

Name: Jonathan

Surname: Merry

Nationality : RSA
Birth Date : 01 12 1974
Current Residence : RSA
Current Employer : Self Employed

Qualifications : 1994
Wits
BA Fine Art

1996
AAA school of advertising
Diploma Art Direction

About me : I am an avid table top wargamer, lover of boardgames, fine art and all things geeky. I believe in attention to detail and having pride in your work. As a creative director my role is to energise and help my team to achieve the best of their abilities, to be a part of the team by getting stuck in and not merely directing from a distance.

Experience

Year: March 2020 - Present

Organization: Digitas Liquorice
Position: Creative Director / Creative Consultant

Year: March 2018 - December 2019

Organization: VML Native
Position: Creative Director / Creative Consultant

Year: November 2017 - Present

Organization: Self Employed
Position: Creative Director / Creative Consultant

Brief Description:

Working as a freelancer on various projects, and contracting to agencies - most recently as Creative Director at Digitas Licourice and previously as Creative Director at VML Native.

Year: October 2016 - October 2017

Organization: TBWA\Hunt Lascaris JHB
Position: Creative Director

Brief Description:

Managing and guiding creative team – focus on digital integration with above the line campaigns. Conceptual thinking and design of digitally led advertising campaigns,

Year: April 2015 – October 2016

Organization: TBWA\Digital Arts Network JHB

Position: Digital Creative Director

Brief Description:

Managing and guiding creative team

Conceptual thinking and design of digital advertising elements

Year: January 2011 – April 2015

Organization: TBWA\Tequila JHB

Position: Digital Creative Director

Brief Description:

Managing and guiding creative team

Conceptual thinking and design of digital advertising elements

Year: October 2008 – January 2011

Organization: TBWA\Tequila JHB

Position: Senior Digital Designer

Brief Description:

Conceptual thinking and design of digital advertising elements

Year: January 2007 – October 2008

Organization: Self Employed

Position: Digital Designer

Brief Description:

Design and coding of digital advertising elements according to client's needs

Year: June 2005 - January 2007

Organization: TBWA\Tequila JHB

Position: Senior Digital Designer

Brief Description:

Conceptual thinking and design of digital advertising elements

Year: April 2000 – June 2005

Organization: Digerati

Position: Digital Designer

Brief Description:

Conceptual thinking and design of digital advertising elements

Year: September 1998 – January 2000

Organization: NSOP Advertising

Position: Art Director

Brief Description:

Art Director in a team with a Copywriter

Above the line advertising concepts and layout design

Responsible for the concept through to finished advert – TV, print, outdoor

Year: Janaury 1997 – September 1997

Organization: TBWA\Hunt Lascaris

Position: Junior Art Director

Brief Description:

Assistant Art Director to senior team.

Layout mock-ups and final design of above the line advertising elements